



October 16, 2013

Douglas Overman

President
Executive Vice President,
Golden Gate National Parks
Conservancy

**Aretoula Arvanitidis
Hickson**

Vice President
Executive Producer,
Flickerbox, Inc.

Michelle Deasy

Treasurer
Managing Director,
Atlas Capital Advisors LLC

Eugene Clark-Herrera

Secretary
Partner,
Orrick, Herrington & Sutcliffe
LLP

Enrique Allen

Co-Director,
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Pratheepan Gulasekaram

Professor,
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Jeremiah Jackson

Internal Strategy Consultant,
Wells Fargo & Co

Ryan Karpf

Co-Founder,
Below92

Paul Olivera

Vice President,
Morgan Stanley

Denise Roberson

Founder & President,
Jadi Communications

Honorable LaDoris Cordell

(emeritus)
Independent Police Auditor,
City of San Jose

Steven DeBerry

(immediate past president)
Chief Investment Officer,
Bronze Investments

Greg Moore
President & CEO
Golden Gate National Parks Conservancy
Building 201, Fort Mason
San Francisco, CA 94123

Dear Greg:

The Mural Music & Arts Project is proud to be among the program partners of the Presidio Exchange and we are excited to help activate the amazing space envisioned as the PX, especially for the benefit of the Bay Area's young people.

For over a decade, MMAP has served young students in low-income communities on the Peninsula and in San Francisco, serving over 3,000 youth in intensive arts-based youth development programs. These students have created 124 murals, produced 68 original songs, and choreographed 16 dances. Moreover, MMAP has reached over 23,000 individuals through community events and outreach.

MMAP has seen the benefit of connecting diverse young people to their civic institutions and public commons. These institutions, their leaders, and the community spaces that they operate in provide neutral, safe spaces for young people to learn, be inspired, develop academic and leadership skills, develop voice, and begin to set positive paths toward bright futures.

The Presidio is one of these important public commons, and it is a vital resource for young people. The PX will offer a rich program mix connecting youth, art, innovation, and civic engagement and exchange. These program elements provide a wealth of opportunity for MMAP and its youth as contributors and beneficiaries.

We are excited to join with the Parks Conservancy's efforts to continue to connect young people with their National Parks through the PX.

Sincerely,

Sonya Clark Herrera
Executive Director
Mural Music & Arts Project