

BUTLER KOSHLAND FELLOWSHIPS

Presidio Trust
Commissary Project
103 Montgomery Street
P.O. Box 29052
San Francisco, CA 94129

October 17, 2014

To Whom It May Concern:

I am writing in support of the Golden Gate National Parks Conservancy's Presidio Exchange proposal. It was through my work with Butler Koshland Fellowships that I was first introduced to the Conservancy and its Executive Director, Greg Moore. The work of BKF is to select the most extraordinary public service leaders to mentor an emerging leader in their sector. Greg was chosen for our program because he is widely considered to be one of the most outstanding leaders in his field; you would never know it from his humble demeanor, but Greg's work with the Conservancy serves as international model for excellence.

Just as the Conservancy serves a model, so does the Trust and the Presidio itself. People come there from all over the world, not just to passively witness natural beauty, but to be activated by the possibilities that urban rejuvenation, community engagement, and visionary land management can bring. This is why your decision, and the spirit in which it's made, is so important. As a model organization, the Trust has the opportunity to set a standard—to proudly declare that our national parks are indeed a place where we can meet the best version of America and of ourselves. By committing to these values, and in doing so, creating new possibilities for exchange, the Presidio will surely become a catalyst, inspiring other parks to reawaken their imaginations—here in the Bay Area and around the world.

Opportunities like this one are extremely rare. Yet here you have the space, the resources, and moreover—between the Conservancy, the Trust, and the National Park Service—you have a team that is unparalleled in its capacity to lead a dynamic effort of this kind. When will a moment like this come again? I urge the Trust to seize it—select the Presidio Exchange and unleash its dazzling, world-changing, legacy-making vision.

Thank you for your time and consideration. I am truly grateful.

Kate Brumage



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